



## Membership Packages

Major Sponsor

Minor Sponsor

### Representation

#### Appointed Board Seat

A representative from your organization will be appointed a seat on the Reason Rally Coalition Board of Directors with full voting privileges.



#### Election Vote

You'll get a vote to determine the elected representatives of the Reason Rally Board of Directors.



### Advertising

#### Promotional Materials

We'll add your organization's logo to our promotional materials, including our website and mobile app.



### At-Event Promotion

#### On-Stage Logo

Prominent advertising of the organization's logo on the main rally stage.



#### Main Rally Speaking Segment

We're expecting 30,000-50,000 people in attendance this year! **Major** sponsors will enjoy a speaking slot on the stage of the Reason Rally of a minimum of 4 minutes. **Minor** sponsors will enjoy a minimum of one shout-out during the event.

4+ Minutes Shout Out!

#### Rally Exhibitor Tent

The Exhibitor Tent area will be on the National Mall, and will be open during the entire Rally. As a **Major** sponsor, you'll have *at least* two 6' tables to promote your organization in the Exhibitor Tent. **Minor** sponsors can either have a 6' table at the Rally (available on a first-come, first-served basis) **or** a 6' table at *both* the After-Party and Mini-Con.



#### After-Party Exhibit Area

Join us at the Hyatt Regency Capitol Hill following the Rally, and get even more exposure for your organization. You'll get a 6' table to sell merchandise and promote your organization.



#### Mini-Con Exhibit Area

This event is on Sunday, at the Washington Court Hotel. You'll be seen by an additional 500 – 1000 people, for most of the day. You'll get a 6' table to sell merchandise and promote your organization.



### Other Great Stuff

#### Co-Branded Merchandise Sales

We'll let guests add *your logo* to the merch they buy from our website, including t-shirts and other apparel. You'll earn a portion of every purchase!



#### Rally Reserved Seating

Get the best seats at the Rally with reserved seating. You'll get two passes to the reserved seating area. Keep them or give them away to supporters and volunteers. (You can buy more, too.)

2 Passes

2 Passes

### Value

\$30,000

\$2,000

In order to become a sponsor of the Reason Rally Coalition, an organization must be: organized as a not-for-profit entity recognized by code 501(c) of the Internal Revenue Code; financially and institutionally autonomous; committed to some rational and ethical version of nontheistic and naturalistic values; and have a track record of good relations and cooperation with other member organizations.

\* Tables at the National Mall are subject to National Park Service restrictions. Ask for details.

REACH 50,000 UNITED,  
SECULAR AMERICANS!

On Saturday, June 4, 2016, we'll be uniting over 50,000 secular Americans at the Lincoln Memorial, bringing reason back to the public.

Your organization can be a part of this historical event.



Want more exposure?

We have Exhibitor, Vendor, VIP, and Partner packages.

Call today to get started.

Lyz Liddell • 614-558-7274

LYZ@REASONRALLY.ORG



REACH 30,000 UNITED,  
SECULAR AMERICANS!

## Membership Application

### Your Organization

Organization Name: \_\_\_\_\_

EIN (Tax ID Number): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Contact Information

Primary

Secondary

Full Name

\_\_\_\_\_

\_\_\_\_\_

Position

\_\_\_\_\_

\_\_\_\_\_

Direct Phone

\_\_\_\_\_

\_\_\_\_\_

Email Address

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### Outreach

Twitter

@ \_\_\_\_\_ Followers: \_\_\_\_\_

Facebook

fb.com/ \_\_\_\_\_ Likes: \_\_\_\_\_

Publications

**Title:** \_\_\_\_\_

Subscribers: \_\_\_\_\_

Frequency:  Weekly  Monthly  Quarterly  Other

Distribution:  Paper  Electronic

**Title:** \_\_\_\_\_

Subscribers : \_\_\_\_\_

Frequency:  Weekly  Monthly  Quarterly  Other

Distribution:  Paper  Electronic

**Title:** \_\_\_\_\_

Subscribers : \_\_\_\_\_

Frequency:  Weekly  Monthly  Quarterly  Other

Distribution:  Paper  Electronic

(continued...)

# Applicant Requirements

## Non-Profit Status

Sponsoring organizations **must** be a not-for-profit entity recognized by code 501(c) of the Internal Revenue Code.

Please indicate your non-profit status:

501(c)(3)  501(c)(4)  Other: \_\_\_\_\_

## Autonomy

Is your organization institutionally and financially autonomous of all other groups?

Yes  No

## Values

Sponsor organizations must be committed to some rational and ethical version of nontheistic and naturalistic values. Describe how your organization meets this commitment or provide your mission statement (if relevant).

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## Track Record

A sponsoring organization must have a track record of good relations and cooperation with other member organizations. Please describe your organization's past cooperative efforts with other member organizations.

Please include other documents as necessary.

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## Membership Level

Please choose at which level you are joining.

Tables at the Rally are subject to National Park Service restrictions. Ask for details.

### Major Sponsor

w/ Rally and Shoulder Events Tables

\$30,000

### Minor Sponsor

w/ Rally Table

\$2,000

### Minor Sponsor

w/ Shoulder Events Tables

\$2,000

Yes, please contact me about additional exposure opportunities.

## Now What?

Please mail your completed application, along with a check for the full dues payment, to the following address:

Reason Rally Coalition, Inc.  
1550 Old Henderson Road Suite W200  
Columbus, OH 43220

## Questions?

Contact Lyz Liddell at 614-558-7274 or [LYZ@REASONRALLY.ORG](mailto:LYZ@REASONRALLY.ORG).

Please contact us if you do not receive a confirmation within two weeks.